

## **Outcomes and Assessments for Broadcasting**

### Learning Outcomes:

1. Students will be able shoot, script, and edit as individuals and as teams each of the news program packages.
2. Students will be able to “edit in camera” through shooting decisions and edit tape or film using both analog and digital technology.
3. Students will be able to perform each of the production crew responsibilities used by studios or stations in producing programming.
4. Students will demonstrate awareness of ethical decision making in content selection and production approaches.

### Assessments:

1. Students enrolled in the practicum class, working in teams, produce a weekly news program. Each student rotates through each of the production positions during the term, thereby providing each with the opportunity to demonstrate personal competence in each task.

### Use of Assessment Findings

1. The advanced television production class has been modified to include a basic skills assessment early in the term; only those who pass this test move forward. Those with low level skill attainment must either seek individual tutors or repeat experiences from the lower level class.
2. The beginning level production class has been modified to allow students more opportunity to develop in camera editing ability through additional structured assignments.
3. A small digital editing lab has been created in McComas, allowing students the opportunity to gain additional experience in editing as they move through the sequence.
4. The expected level of student achievement at the introductory and advanced level classes has been strengthened.